

CHAMBER NEWS



Hayden Chamber of Commerce

November - December 2011

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Renewing Chamber Members

Daanen's Deli, Bronze

The UPS Store, Bronze

Gourmet Way North, LLC, Bronze

Kootenai County Commissioners, Bronze

JUB Engineers, Inc., Bronze

OurTownZip, Bronze

Thomas Malzahn, Kootenai County Treasurer, Cobalt

Maynard Nisbet passed away unexpectedly on Oct. 27th, 2011, of natural causes. Maynard was an important part of our community and will be honored at the **Veteran's dedication at City Hall** on November 11th. A formal celebration of his life will be held sometime this summer.

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The Holiday Campaign Begins

This time of year is often considered stressful, with arguments, bickering, name-calling, and posturing — and **that's ignoring any political stumping.** While it is technically true that October, November, December, and January each have their own holiday, that conceals the real story.

The span from October 31st to January 1st is only 63 days. **Let's pretend that your Mother-In-Law** was going to arrive in 63 days for a month-long "visit". Which of the following would represent your state of mind: "That's four months— plenty of time." or "That's only two months away! Nooo!"

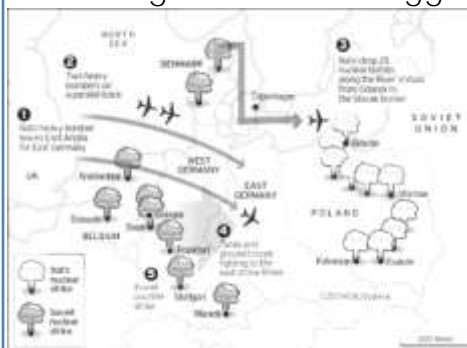
To compound matters, these aren't all cute, fun, little holidays like St. Patrick's Day. No, at least two of these are the types of holidays that involve pre-planning sessions, the exchange of itineraries, statements of intent, planning sessions, alternate plans, negotiations, supplies, precise timing, and perhaps gifts. **Throw in a border crossing or convoy, and you've got yourself a military campaign.**



So keep in mind, whether engaging in hours of diplomacy or traveling across the rugged terrain, that it is all worth while.

After all, you'll have time to rest in February. Unless, of course, you are a guy.

— B. Calvin Saul, *ed.*



Mission Statement

“To preserve and aggressively promote trade, commerce, community well being, tourism and strong economy for individuals, businesses and organizations in the Greater Hayden/Hayden Lake region.”

**HAYDEN CHAMBER
OF COMMERCE**
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CHAMBER STAFF
Cathy Smith, Administrative
Email: info@haydenchamber.org

WANTED: SPONSORS

For only \$150 your business can be the NEWSLETTER SPONSOR OF THE MONTH. This includes a full page for advertising within the newsletter that is distributed to everyone on our email list and available for viewing on our website. That's a great way to advertise your business economically and it helps defray the costs to the Hayden Chamber. For more information, email info@haydenchamber.org or call the Chamber office at (208) 762-1185.

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AREA EVENTS

- ⇒ *City of Hayden Nights at the Spokane Chiefs Hockey Games*
November 5
- ⇒ *Northwest Chorale Fall Concert*
at the Kroc
November 5-6
- ⇒ *Hayden City and Kootenai Fire District Elections*
November 8
- ⇒ *2011 Veterans Day Parade at Hayden City Park*
November 11
- ⇒ *Veterans Day & Distinguished Veteran Award Ceremony*
at Hayden City Hall
November 11
- ⇒ *ArtWalk!*
at CdA downtown
November 11
- ⇒ *Lighting Ceremony and Parade at CdA downtown*
November 25
- ⇒ *Hayden Lights Parade & Holiday Tree Lighting Ceremony*
at Hayden City Park
December 3
- ⇒ *Christmas Fair*
at Bonner County Fairgrounds, St. Maries downtown, and also downtown Wallace
December 3
- ⇒ *Christmas Fair*
at downtown Priest River and also Blanchard Community Center
December 5
- ⇒ *ArtWalk!*
at downtown CdA
December 9
- ⇒ *Christmas Home Tour*
at Sandpoint
December 11
- ⇒ *Northwest Chorale Christmas Concert*
at the Kroc
December 21

President's Message

This is my last submission as President of the Hayden Chamber of Commerce. I want all of you to know how honored I have been to lead this organization these past three years. Together with my fine team of board members we have made huge strides.

When I took office we had just decided to close the doors of our office in a stop gap effort to keep us from filing for bankruptcy. Today we have funds in the bank to cover our scaled down operating expenses, we have cut our Air Show debt in half, we continue to grow our **membership, and we have changed the culture of the Chamber from “what can you do for the Chamber” to “what can the Chamber do for you and your business.”**

Going forward I will continue on as Past President while turning the reigns over to highly qualified and stellar individuals like Dr. Kory Wilson. I first met Kory while sitting in his dentist chair. We chatted about who I am and before I knew it I had successfully convinced him to actively participate in the Hayden Chamber. I truly admire and trust Kory. I know he will lead this chamber to greater heights than it has ever seen!

Thanks so much for the opportunity you have given me to serve as the President of The Hayden Chamber of Commerce. Please continue to participate with me and our Chamber Board to make this the best chamber in Idaho.

—Nancy Lowery, President, (208) 772-6753



Executive Board Secretary's Message



Would you like a new and fresh way to promote your business?

As a member of the Hayden Chamber, a wonderful benefit that you have is to be able to host a Business After 5 event. This highly anticipated social event happens every 2nd Thursday of each month!! All you need to do is request to be added to the list, then start making plans!!

Plan to host about thirty people at your business – people who have probably never graced the doors of your business. Offer them good food in the form of appetizers, good drink (can be adult beverage or not, your choice), and a nice door prize (or two). You can also invite your current **customers or business associates to truly make this a “networking event”**.

As your Chamber, we will promote your event through this newsletter and email blasts to the Chamber members. If this sounds like something you would like to do, please contact Kandi Johnson, Executive Board Secretary at (208) 762-1155

Jim Connell is the official ombudsman for the Hayden Chamber of Commerce. (208) 772-2559
The Ombudsman mediates between Business Members of the Chamber and the City Council or the Hayden City Staff. The Ombudsman will not arbitrate, but will help both parties work towards a resolution.

Community Library Network Developments

The Community Library Network can now deliver downloadable digital books and audiobooks directly to computers or digital devices. It just takes a library card and an Internet connection to take reading materials anywhere you want to go. Best of all, the service is free to area residents, available 24/7 and there are never any overdue fines.

Users will need to install free software on their computers or wireless-equipped reading devices available through communitylibrary.net. **Look for the “CIN Digital Downloads”** button on the left-hand menu to get started. Most popular devices can be used with the service including Kindle, iPad, iPod, Nook and others. In addition, audiobooks can be downloaded to computers and burned to a CD or transferred to an MP3 player.

The Friends of the Community Library Network book sale will be open for business Saturday, November 5, from 10 a.m. to 2 p.m. And the mystery selection is spectacular this year. The Friends have been given so many pristine mysteries that there will be a special mystery table.

Anne Abrams, Community Resources, (208) 773-1506 x323
Carolyn Cozzetto, Friends of the Library, (208) 772-9671



A Message from the Mayor

Tony award-winning playwright Tom Stoppard once told an interviewer that, “It’s better to be quotable than honest.” Although Mr. Stoppard was speaking of writing plays, I fear that far too many in politics seem to follow that same philosophy.

I love Abraham Lincoln. He is my favorite of all the presidents of this great nation. The “myth” of Lincoln is that he was completely honest; “Honest Abe” we call him. The philosopher, William Ernest Hocking said, “There are myths which displace truth and there are myths that give wings to truth.” In the case of Lincoln, the “myth” of his honesty gives wings to the actuality that he was impeccably honest. Donald T. Phillips tells us that the integrity of Abraham Lincoln was closely tied to the values he espoused as an effective leader. Lincoln said, “I have never had a feeling politically that did not spring from the sentiments embodied in the Declaration of Independence...all men are created equal and this nation was formed by the founding fathers so that any tyrant who might reappear in this fair land and commence their vocation, ...should find left for them at least one hard nut to crack.” Lincoln felt that the Civil War was not just a conflict in arms but, rather, a people’s contest. The war for the Union was “a struggle for maintaining in the world that form and substance of government whose leading object is to elevate the condition of men...to afford all an unfettered start, and a fair chance, in the race of life.” Lincoln’s integrity became the nation’s integrity.

There are those who try and manipulate the truth by claiming that their words were true. The essence of honesty is not in the words we use; rather, it is in the message we seek to convey. Purposefully leaving out information that would otherwise give a more accurate accounting of facts is every bit as dishonest as telling a bald-faced lie.

I love this community. It is a community of honest, hard working individuals who believe in the Golden Rule. **God bless you all for being the kinds of people that I’m proud to call my friends. May you enjoy great happiness and joy while reaching out to those who need your friendship and love during the coming holiday season.**

Mayor Ronald B. McIntire – City of Hayden, Idaho – (208) 772-4411 ext. 1013

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CHAMBER DATES

November 2011Daylight Savings Time Ends 6
*2 AM becomes 1AM*Business After Five 10
*5 pm @ The Copa Restaurant*Veteran's Day 11
*Express your gratitude*Board of Directors Meeting 16
*5:30 pm @ Numerica Credit Union*General Breakfast Meeting 17
*7 am @ Daanen's Deli*Thanksgiving 24
*Turkey and Parades***December 2011**Business After Five 8
*5 pm @ To Be Announced*General Breakfast Meeting 15
*7 am @ Daanen's Deli*Board of Directors Meeting 21
*5:30 pm @ Numerica Credit Union*Chanukah 21
*Festival of Lights*Christmas 25
*Silver bells & the Messiah***- Business After Five -**

Nov. 10, 2011 @ 5:00

**The Copa
Restaurant**9265 N. Government Way
HaydenA perfect retreat to invest in
yourself, and your
relationships.We want the Copa to be an
experience where your glass is
never half empty and your
spirits are always full.**"MEET N EAT"****GENERAL
MEMBERSHIP
BREAKFAST****7:00 am - 8:30 am**The Hayden Chamber of Commerce will hold its networking breakfast at **Daanen's Deli**, located on the corner of Prairie and Wayne Avenue in Hayden. Included is a catered breakfast and an informative program. **RSVP** by the 24th and tickets are only **\$10** each; otherwise, tickets are **\$12** each at the door.

To maximize networking opportunities, members are encouraged to arrive at 7:00 am. The program begins promptly at 7:30 am.

Donate a door prize and receive special recognition for your business contribution. Don't forget to bring plenty of business cards! Also, try your luck at the 50/50 raffle ticket drawing.

GUEST SPEAKERS**November 17, 2011****Amanda Miller**
of
Hospice of North Idaho**December 15, 2011****Celebrate Success**
facilitated by
Kandi Johnson

PLATINUM BUSINESS MEMBERS

